

Rate Card

JUNE 2021

I am Marcel Greyling the designer. I have been in the advertising and design business since 1995. I have had the privilege of working in some of the best design studios and with some of the best clients, South Africa has to offer. I have been employed as an art director, junior designer, middleweight designer, senior designer, creative director and even became a partner in a successful design firm. I have won awards. I hope to add value to your business with the years of experience and skills developed painstakingly. Allow me to help you with your next project.

AVERAGE HOURLY RATE

Graphic Design.....R400 - R500/hour
PhotographyR500 - R600/hour
Retouching and editingR500 - R600/hour
Social Media ManagementR400 - R500/hour
3d Illustration.....R400 - R500/hour

TYPICAL PROJECT COST GUIDE

Logo Design..... R3200
CI Design..... R3200
Brochure Design..... R3200
Packaging Design R3200
Basic Website Design R3200
Print Advertising Layout..... R1600
Corporate Document Design..... R2100
Typesetting..... R250/page
Copy Writing..... R4 - R5 /word
General Photography R250/image
Illustration..... R3200
PowerPoint Presentation Design R3200
Conceptualization..... R1500 - R3200
Social Media Content..... R250 - R300/post

MONTHLY COST

Full Time..... R50 000
3 Days per week..... R23 040

PLEASE NOTE

Rush fees apply and that they are dependent on the nature of the deadline. These numbers are guidelines only, I will need as much information about your project as possible for an accurate rate. If we run over time due to scope adjustment of the project, additional rates will be applied. This rate card is subject to change without notice.

GreylingGraphicDesign

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**GREYLING
GRAPHIC
DESIGN**